



ESSCA

BUDAPEST BUDAPEST BUDAPEST BU ER SUMMER SUMMER SUMMER SUM ME PROGRAMME PROGRAMME PROG

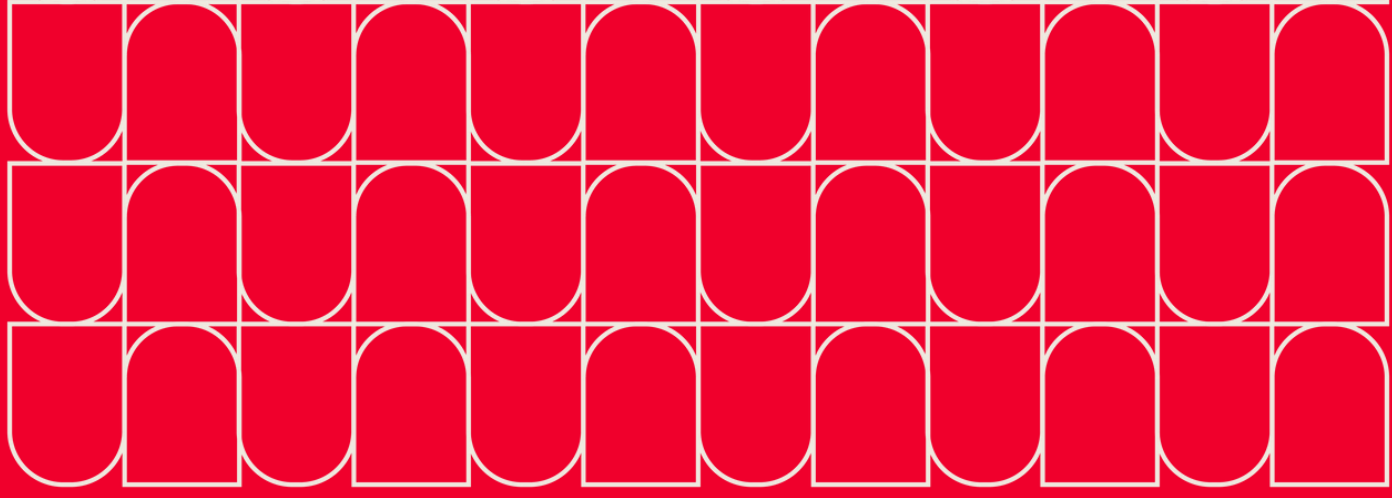


LEAD ETHICALLY, SEIZE ASIA-EU BUSINESS OPPORTUNITIES

JUNE 23RD - JULY 18TH 2025

2025
SUMMER





Introduction to ESSCA

ESSCA in a few words

Founded in 1909, ESSCA School of Management prepares its students through a five-year programme to become managers in marketing, finance, and management in an international environment.

One of the post-secondary business school with international accreditation, ESSCA has been granted five « labels » of excellence: Conférence des Grandes Écoles, the Master's degree, the EPAS certification, the AACSB accreditation and the EQUIS accreditation. In 2023, ESSCA ranked 54th in the Financial Times ranking.

ESSCA offers international programmes on 10 sites: Angers, Paris, Aix-en-Provence, Strasbourg, Malaga, Luxembourg, Budapest and Shanghai, along with a network of 279 partners universities in 56 countries.

At present, the school works with some 2,500 companies.



ESSCA: Creating Futures

In the top 1% business schools worldwide



2 NEW LOCATIONS
> Malaga in 2023
> Luxembourg in 2023

ESSCA key figures



Nearly
7,000
undergraduate, postgraduate
& continuing education students



18,000
alumni worldwide



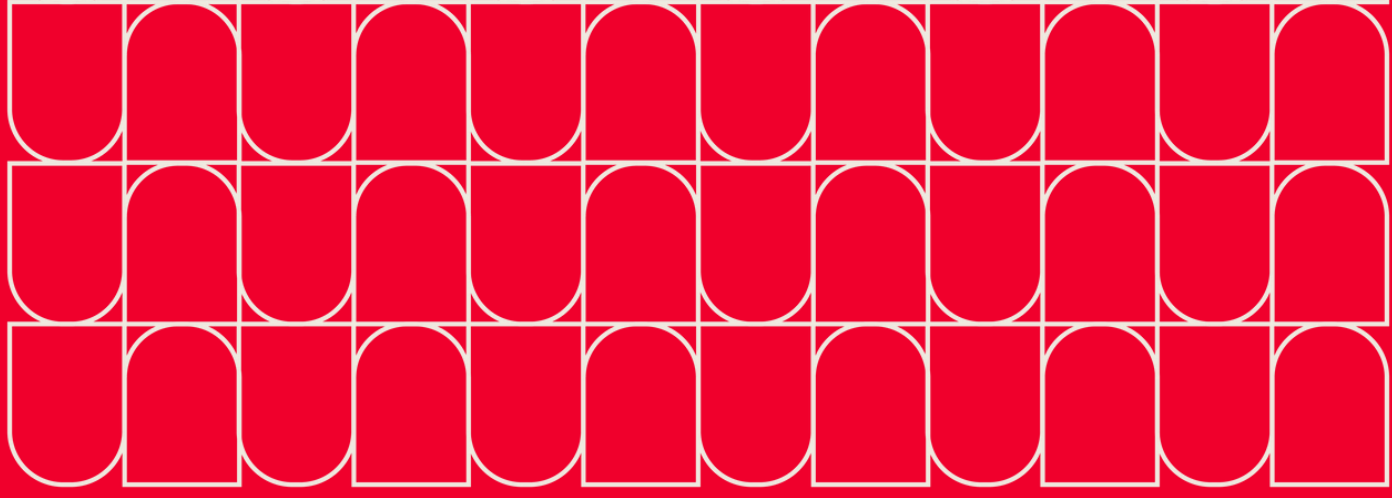
2,500
corporate
partners



A network of partner
universities in
56
countries



461
Full-time faculty members
and members of staff



Presentation of the Programme

The Programme



- ▶ Intensive 4-week programme
- ▶ Entirely taught in English
- ▶ Open to postgraduate students
- ▶ Offers a multicultural learning environment which develops cross-cultural skills
- ▶ Provides a knowledge into the essential aspects of Human Management and Leadership
- ▶ Includes field trips to outstanding cultural sites
- ▶ 12 ECTS (6 per course) - 6 US credits
- ▶ 90h of study:
 - 72h of courses, including field trips
 - 18h of personal work

Teachings

Human Centered Management & Leadership

6 ECTS: 36 hours face to face + 9 hours of personal work

This course builds on the ethical position that work organizations can greatly contribute but also greatly constrain character development and well-being of their members and business leaders need to learn to take this opportunity and responsibility.

Economic & Bus. Opportunities between EU & Asia

6 ECTS: 36 hours face to face + 9 hours of personal work

The course provides an introduction to Asia's people, history, cultures, economic and political developments in forming the current business environment. In order to expand students' knowledge on Asia lectures concentrate on the current economic and political status of Japan, South Korea, Taiwan, the ASEAN region and China as well. The course attempts to examine the economic opportunities between the EU and Asian countries in the global economic system. The course covers contemporary affairs and provides a basis for thinking about the future of the two regions.

Field trips: Kotra, INATRADA, TRO, etc

Extra-curriculum



- ▶ Cultural visits
- ▶ Boat tour
- ▶ Social events
- ▶ Welcome & farewell events

Key dates

- ▶ Nomination: 1st of April
- ▶ Application deadline: 15th of April
- ▶ No refund after the 1st of May
- ▶ Programme starting date: 24th of June
- ▶ Programme ending date: 19th of July
- ▶ After the application deadline, please check directly with us if there are still places available



Practical Information

Visa

For participants from non-European countries, a short-stay visa may be mandatory. Please ask your local study abroad advisor and/or local Embassy. Should a visa be necessary, it will be delivered on proof of your official letter of acceptance issued by ESSCA following your registration.

International health insurance

Valid international health insurance or travel insurance covering hospital care and repatriation is required to fulfil your registration on the Summer Programme.

Please send us a copy with your application and make sure your document is written either in French or English.

Class time and textbooks

Generally, students will have up to six contact hours per day. These contact hours also include those of the field visits which are directly subject-related. Students will not need to use particular textbooks. All material is provided by the lecturers, but a laptop is highly recommended.

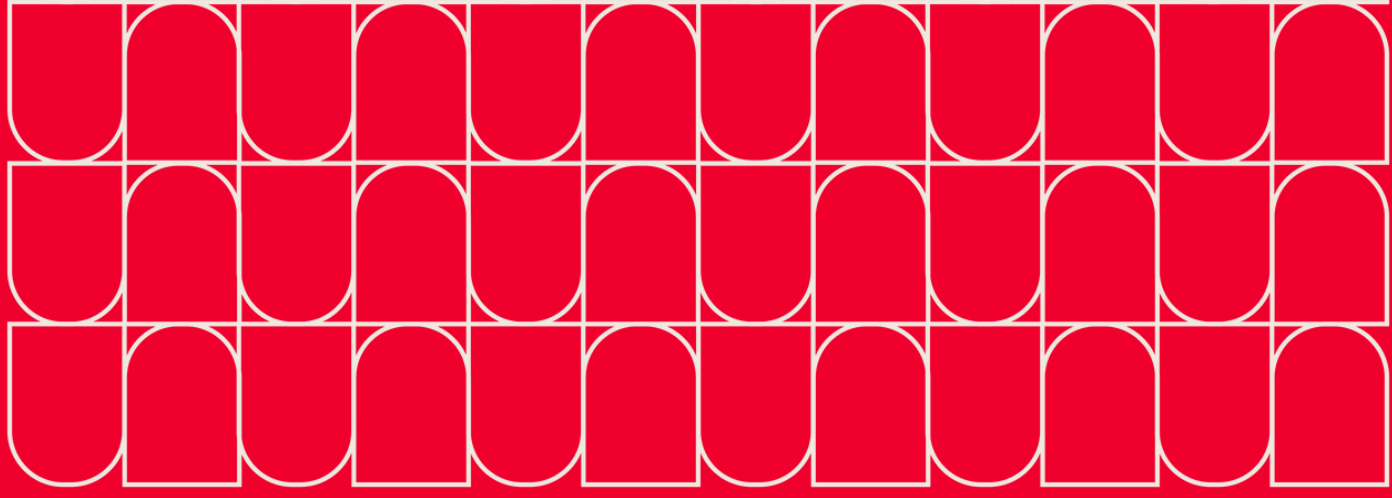
The Campus

- ▶ Located in the heart of the Hungarian capital, known for its amazing architecture, endless career opportunities and vibrant international life.

- ▶ Easily accessible by metro and tram, close proximity of the Budapest's main attractions.

- ▶ A campus with an international outlook and a strong local presence.





Practical information

Accommodation

- ▶ There is no accommodation provided in the Budapest Summer Programme, however our local team can assist you in finding housing.
- ▶ You should expect a budget of 500€ per month for a private room in a shared apartment.

Fees

Normal fee: EUR 1,500
Exchange discounted fee*: EUR 55

Included

- ▶ Courses and course material
- ▶ Welcome and farewell social events
- ▶ Cultural and field trips
- ▶ A 55€ non refundable administration fee

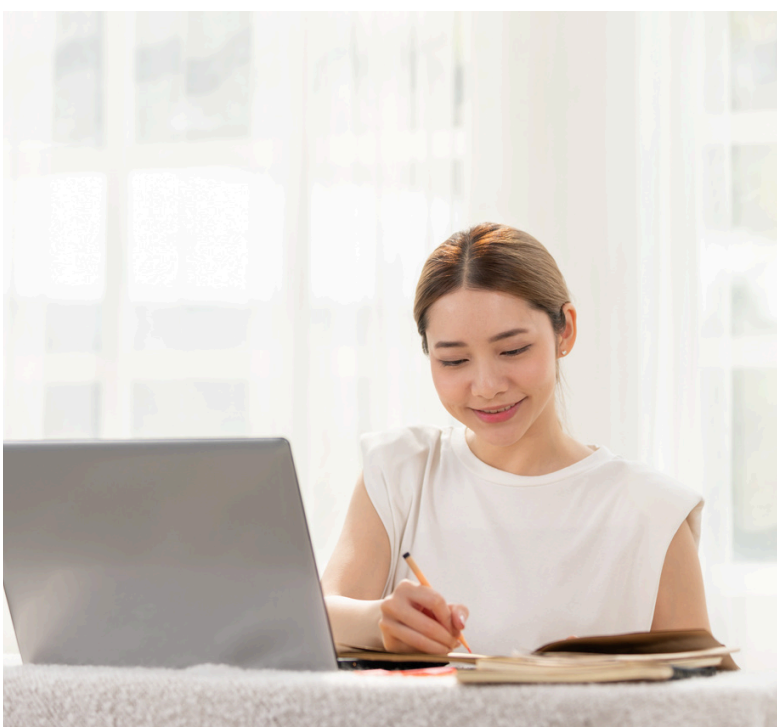
Not included

- ▶ Personal expenses
- ▶ Meals
- ▶ Transportation (local public and international)
- ▶ Accommodation



**To benefit from the exchange rate, you must be nominated by your home university*

Entry Requirements



- ▶ Students must have completed at least three years of undergraduate studies or have begun graduate studies at their home institution
- ▶ Students must be able to attend lectures, ask and answer questions, give presentations and write formal assignments in English (roughly equivalent to a score of 80 on the TOEFL® iBT)
- ▶ Space limited, waiting list possible
- ▶ Applications will be processed on a “first come, first served” basis, including nomination



ESSCA

SCHOOL OF
MANAGEMENT

Short-programs@essca.fr

ESSCA Budapest
Czuczor utca 6
1093 BUDAPEST
HUNGARY

We look forward to seeing you!

Creating Futures



AACSB, AMBA, and EQUIS
accredited

Associate member
of UCO (Université Catholique
de l'Ouest)

Member of FESIC and
Conférence des Grandes
Ecoles

EESPIG certified



2025 SUMMER