



ESSCA

Press release

3 October 2024

Appointment: Christophe Felidj, new Paris campus director

As ESSCA School of Management embarks on its new 2025/30 strategic plan and in order to strengthen its multicampus identity, the School has appointed Christophe Felidj director of its Paris campus. His managerial experience of institutions of higher education and his commitment to student success will prove major assets for ESSCA's Parisian campus.

This recruitment re-affirms the School's ambition to offer one of the highest performing teaching, research and apprenticeship set-ups in Europe, across all its campuses in France and abroad.

A solid background that spans consulting and higher education

A graduate of Montpellier Business School and IAE Paris, **Christophe Felidj** began his career in organisation and information systems consulting. He has supported corporation such as Société Générale, BNP Paribas and SNCF in their digital transformation projects.

In 2015, he joined the GES network, taking up positions in pedagogical and strategic management to maintain accreditation standards and the development of partnerships. As of 2022, he became Director General of PPA Business School and PPA Sport.



"I am extremely honoured and keen to join ESSCA School of Management with the will to contribute to its development and outreach in the Ile-de-France area. The EESSCA group is renowned for the excellence of its programmes, all of which are officially recognised, ranked and accredited abroad, supported by teams that are especially committed to their mission. It is with great pleasure that I will begin this new chapter in the history of the campus alongside them. I am signing up to an ambitious project which, in line with my own personal convictions, incorporates the values of responsibility and commitment for our students", declares Christophe Felidj.

[>> Consult Christophe Felidj's LinkedIn profile <<](#)

ESSCA: an international campus at the heart of Europe

In unveiling its campus over 30 years ago in one of the most attractive regions in all of Europe, at the heart of France and the European Union, ESSCA School of Management sought to strengthen its rooting in the region whilst opening up the campus to students from all around the world.



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The Paris campus now welcomes 2,400 students and over 120 members of staff. It offers a variety of programmes: the Bachelor in International Management, the Grande École-Master in Management, Masters of Science, the MBA Business & Technology, and a range of continuing education programmes, all in a key area for European higher education.

About ESSCA

Based on its rich 115-year history, ESSCA School of Management is a renowned and firmly established French and European institution. A pioneering school in terms of teaching innovation and social and economic inclusion, it has striven to evolve on a permanent basis to incorporate the demands and challenges of the modern world with a will to train responsible leaders and assist organisations undergoing change.

A private higher education institution of common interest built upon a not-for-profit associative structure and a member of the Conférence des Grandes Ecoles, ESSCA School of Management delivers an officially recognised 5-year post-secondary Master degree and also offers a fully accredited Bachelor in International Management degree programme, an MBA Business & Technology, an Advanced Master, and Master of Science programmes. The school also offers a range of training programmes designed specifically for senior executives, managers, and operational teams, with degree-awarding training (including an Executive Master in Global Management) and custom programmes. ESSCA is also developing on-line designed by ESSCA online campus.

Thanks to its AACSB, AMBA and EQUIS triple crown accreditation, a status held by only 1% of business schools around the world, the School is an internationally renowned institution. It features in the top 100 Masters in Management programmes in the world in the 2023 Financial Times ranking.

Strengthened by a multicampus identity that helps consolidate its appeal to local regions and the showcasing of French expertise in the areas of higher education and research, ESSCA can call upon a network of almost 21,500 alumni working all across the world and currently welcomes over 500 faculty and administrative staff and 7,000 students on its campuses in France (Aix-en-Provence, Angers, Bordeaux, Lyon, Paris and Strasburg), Hungary, China and most recently in Spain and Luxemburg.

www.essca.eu/en

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