



ESSCA

Press release

15 July 2024

Official Masters status of ESSCA's Grande Ecole programme renewed on all campuses

The Ministry for Higher Education and Research has renewed the official Masters status of the ESSCA Grande Ecole programme for the maximum period of five years. This decision applies to all ESSCA's campuses: Aix-en-Provence, Angers, Bordeaux, Lyon, Paris, Strasbourg, Budapest and Shanghai, as well as the School's most recent campuses in Luxembourg and Malaga.

"We are honoured to have received renewal of the official Masters status for our Grande Ecole-Masters in Management programme, including on our Luxembourg and Malaga campuses. This recognition rubberstamps our commitment to academic excellence and social access. We will continue to offer top-notch training that is available to all thanks to our innovative tuition fees adjustment scheme." **Jean Charroin, Dean & CEO of ESSCA School of Management.**

An ambitious and successful regional strategy

This renewal, delivered following a review by the Management Training and Diploma Assessment Commission, examines the following criteria: programme content, the impact of research upon teaching activities, international exposure, and the professional preparation of students, plus the social access policy of the School and its rooting in the regions in which its campuses are located. ESSCA School of Management operates with other local institutions to offer an original training portfolio that is both original and adapted to socio-economic requirements.

Obtaining official Masters status for the maximum possible period of time underlines the quality and recognition of the diploma. The assessment commission drew particular attention to the effective deployment of the Odyssée 2020-24 strategic plan, notably its policy of regional diversification (opening of the Strasbourg campus in 2022, followed by that of Luxembourg and Malaga in 2023).

Further recognition of ESSCA's excellence

Official Masters status guarantees the high standard of a programme, both on an academic and professional level, including the excellent integration of young graduates into working life. Accessible to post-secondary students via the parallel admissions process, the ESSCA Grande Ecole-Master in Management delivers a Masters-level degree across all the School's campuses: Aix-en-Provence, Angers, Bordeaux, Lyon, Paris, Strasbourg, Budapest, Luxembourg, Malaga, and Shanghai.

This multi-campus offer includes a means-tested tuition fees amendment scheme, which is applicable to the first study cycle of the Grande Ecole programme. Implemented in 2021, the scheme comprises 13 fee categories, including a full fees waiver for students with the lowest revenue.

About ESSCA

Based on its rich 115-year history, ESSCA School of Management is a renowned and firmly established French and European institution. A pioneering school since its foundation in terms of teaching innovation and social and economic inclusion, it has striven to evolve on a permanent basis to incorporate the demands and challenges of the modern world with a will to train responsible leaders and assist organisations undergoing change.

A private higher education institution of common interest built upon a not-for-profit associative structure and a member of the Conférence des Grandes Ecoles, ESSCA School of Management delivers an officially recognised 5-year post-secondary Master degree and also offers a fully accredited Bachelor in International Management degree programme, an MBA Business & Technology, a Specialised Master, and Master of Science programmes. The school also offers a range of training programmes designed specifically for senior executives, managers, and operational teams, with degree-awarding training (including an Executive Master in Global Management) and inter-company programmes. ESSCA is also developing on-line designed by ESSCA online campus.

Thanks to its AACSB, AMBA and EQUIS triple crown accreditation, a status held by only 1% of business schools around the world, the school is an internationally renowned institution. It features in 54th place among the top 100 Masters in Management programmes in the world in the 2023 Financial Times ranking.

Strengthened by a multicampus identity that helps consolidate its appeal to local regions and the showcasing of French expertise in the areas of higher education and research, ESSCA can call upon a network of almost 20,000 alumni working all across the world and currently welcomes over 500 faculty and administrative staff and 7,000 students on its campuses in France (Aix-en-Provence, Angers, Bordeaux, Lyon, Paris and Strasbourg), Hungary, China and most recently in Spain and Luxembourg.

www.essca.eu/en

ESSCA

Marguerite Moulin

Tel: 00 33 2 52 09 40 27
marguerite.moulin@essca.fr

Communication

**Stéphanie Masson /
Myriam Boukaïa**

Tel: 00 33 6 84 65 17 34 / 00 33 7 50 69 52 56
smasson@madamemonsieur.agency
mboukaia@madamemonsieur.agency