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# From PrépaVogt to ESSCA: a 10-year partnership in support of academic achievement and multicultural exposure

ESSCA School of Management and PrépaVogt (Cameroon) celebrate ten years of successful collaboration.

Since 2013, the partnership has enabled over 380 students from Central Africa to take the first two years of ESSCA's Grande Ecole Master in Management programme from Yaoundé via PrépaVogt, a Private Institute for Higher Education specialised in fully integrated preparatory classes. Third year and Masters-level students are able to follow the curriculum on one of ESSCA's ten campuses.

The two partner institutions aspire to extending their collaboration and strengthening the employability prospects of their graduates, both in France and abroad.

Benjamin Morisse, Vice Dean of ESSCA School of Management and in charge of strategy and institutional relations, states: "I would like to thank PrépaVogt for these past ten years of working together. The partnership has created a bridge across two continents, promoting the exchange of knowledge and outlooks among students of varying backgrounds. It remains a source of inspiration, highlighting the significance of international cooperation in the field of Higher Education."

#### ESSCA's sustainable commitment to an interconnected world

The strategic partnership with PrépaVogt has contributed majorly to strengthening the internationalisation process within the ESSCA community, creating the conditions for an inclusive learning environment in which students are prepared for an international career.

It represents an important step in ESSCA's overall strategy, designed to train responsible leaders who are adapted to an increasingly internationalised working world. Africa remains a young continent offering a great deal of potential. Buoyed by a new generation of African leaders, the continent is evolving rapidly. ESSCA is deploying the required efforts to join in this rapid shift.

The ten years of partnership also serve as proof of the importance of international cooperation in the area of Higher Education.

# **Press release**



#### Comprehensive, tailor-made support

In order to be accepted onto the training programme, applicants must sit a competitive entrance exam organised by PrépaVogt, and then take the first two years of the Grande Ecole Master in Management within the institution.

Upon completion of the second year and successful appearance before an adjudicating panel comprising members of PrépaVogt and ESSCA, students who have met all the requirements are accepted into the third year at ESSCA. Before leaving for France, they benefit from personalised guidance and support, and academic and practical information sessions to help prepare for their arrival at ESSCA. In addition, in the third year, the young Cameroon students can take advantage of the mentoring scheme offered to all new ESSCA students over the course of a series of interviews. Personalised support is also offered by the Internship Service and the Career Centre.

#### **About ESSCA**

Based on its rich 115-year history, ESSCA School of Management is a renowned and firmly established French and European institution. A pioneering school since its foundation in terms of teaching innovation and social and economic inclusion, it has striven to evolve on a permanent basis to incorporate the demands and challenges of the modern world with a will to train responsible leaders and assist organisations undergoing change.

A private higher education institution of common interest built upon a not-for-profit associative structure and a member of the Conférence des Grandes Ecoles, ESSCA School of Management delivers an officially recognised 5-year post-secondary Master degree and also offers a fully accredited Bachelor in International Management degree programme, an MBA Business & Technology, a Specialised Master, and Master of Science programmes The school also offers a range of training programmes designed specifically for senior executives, managers, and operational teams, with degree-awarding training (including an Executive Master in Global Management) and intercompany programmes. ESSCA is also developing on-line designed by ESSCA online campus.

Thanks to its AACSB, AMBA and EQUIS triple crown accreditation, a status held by only 1% of business schools around the world, the school is an internationally renowned institution. It features in 54<sup>th</sup> place among the top 100 Masters in Management programmes in the world in the 2023 Financial Times ranking.

Strengthened by a multicampus identity that helps consolidate its appeal to local regions and the showcasing of French expertise in the areas of higher education and research, ESSCA can call upon a network of almost 20,000 alumni working all across the world and currently welcomes over 500 faculty and administrative staff and 7,000 students on its campuses in France (Aix-en-Provence, Angers, Bordeaux, Lyon, Paris and Strasburg), Hungary, China and most recently in Spain and Luxemburg.

www.essca.fr/en

## **ESSCA**

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