

Press release

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Training committed leaders in technological and environmental transformation

ESSCA AND ARTS ET MÉTIERS LAUNCH A NEW PROGRAMME FOR THE 2024 ACADEMIC YEAR - THE MBA BUSINESS & TECHNOLOGY

ESSCA, the leading school of Management, and the Ecole nationale supérieure d'Arts et Métiers, a top Engineering school, are announcing the launch of an experiential online MBA in Business & Technology in September 2024. The aim of this strategic partnership between the two institutions is to train committed leaders in technological and environmental transformation. In a world undergoing significant change, the two schools are seeking to respond to the needs of companies in search of profiles with both managerial and technological skillsets. This part-time MBA will provide a blend of online courses and experiential, face-to-face modules, such as complete immersion into the Arts et Métiers innovation laboratory and time spent on a top-level American technological campus. This format will offer a great degree of flexibility, thereby making it possible to strike the perfect work-life balance.

Training the leaders that businesses are looking for

The ESSCA School of Management MBA Business & Technology offered in partnership with Arts et Métiers will be launched at the beginning of the 2024 academic year with the objective of training “leader-makers” capable of building a strategic perspective and guiding teams through ambitious technological and environmental transformation projects whilst retaining a certain operational approach.

In so doing, the programme is intended for professionals wishing to assume a high level of responsibility by incorporating new technologies and sustainable development processes into their strategies and practices in order to have genuine impact on their environment.

“ESSCA is delighted to announce this partnership with Arts et Métiers. Thanks to this undertaking, our two institutions will be able to strengthen their contribution to the industrial sovereignty of regions by establishing a training platform aimed at company managers from

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*large corporations, SMEs, and medium-sized businesses, as well as entrepreneurs wishing to meet the challenge of the main transitions of the day”, declares **Jean Charroin, Dean of ESSCA School of Management.***

*“The scope of the transitions needed to build a responsible future require unprecedented skills. With a long-standing reputation for its defining values and high-impact training programmes, Arts et Métiers support the preparation of leaders for responsible industries. This MBA fulfils this ambition shared by ESSCA in support of a green and responsible industrial dynamic in the France of 2023” specifies **Laurent Champaney, Dean of Arts et Métiers.***

A part-time MBA blending technology and the environment

Flexible and adaptable by nature, the ESSCA School of Management MBA Business & Technology is offered in partnership with Arts et Métiers in an 18-month, part-time format and includes an option to spread the programme over 24 months. 70% of the MBA is due to be delivered online and the remaining 30% via face-to-face experiential classes. Among the planned components are two immersion experiences in exceptional places, the first in the unique Arts et Métiers innovation laboratory and the second on the top-notch Texas A&M University American campus.

In total, this represents 530 hours of training, taught in English, and comprising 120 ECTS credits to be validated. Split into three semesters, the MBA Business & Technology covers the following three areas: “Becoming a manager-maker”, “Becoming a technology leader”, and “Contributing to society and business”. Participants will investigate, strategic finance, risk and performance management, and the impact of innovative technologies, among other aspects. They will also conduct a complementary research project based on a case study of a company or NGO and a concrete business project designed to make a contribution to society in a consulting or entrepreneurial/intrapreneurial format. The MBA will be brought to a close with a week dedicated to completing the participants’ thinking about their professional development via interview simulation exercises, testimonies from working professionals, and networking events.

The admissions process is based upon submission of an application file. In the event of a positive response, applicants will then attend an interview before an adjudicating panel comprising representatives of both ESSCA and Arts et Métiers.

A multi-sector training programme for transforming society and businesses

The MBA Business & Technology opens doors to a wide range of senior-level careers in a variety of sectors: industry, consulting, consumer goods and services, transport, and logistics. According to their profile and the companies in question, holders of this degree will be able to aspire to positions such as Head or Director of New Technologies/Innovation, Development Director, Director General, Head or Director of Plant 4.0, or Technological Product/Product Range Director.

With a view to providing professional and academic validity, this MBA has undergone a CEFDG* audit for obtention of a bac+5 visa.

* Training and degree management assessment commission

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About ESSCA

Based on its rich 114-year history, ESSCA School of Management is a renowned and firmly established French and European institution. A pioneering school since its foundation in terms of teaching innovation and social and economic inclusion, it has striven to evolve on a permanent basis to incorporate the demands and challenges of the modern world with a will to train responsible leaders and assist organisations undergoing change.

A private higher education institution of common interest built upon a not-for-profit associative structure and a member of the Conférence des Grandes Ecoles, ESSCA School of Management delivers an officially recognised 5-year post-secondary Master degree and also offers a fully accredited Bachelor in International Management degree programme, a Specialised Master, and Master of Science programmes. The school also offers a range of training programmes designed specifically for senior executives, managers, and operational teams.

Thanks to its AACSB, AMBA and EQUIS triple crown accreditation, a status held by only 1% of business schools around the world, the school is an internationally renowned institution.

Strengthened by a multi-campus identity that helps consolidate its appeal to local regions and the showcasing of French expertise in the areas of higher education and research, ESSCA can call upon a network of almost 20,000 alumni working all across the world and currently welcomes 461 faculty and administrative staff and 7,000 students on its campuses in France (Aix-en-Provence, Angers, Bordeaux, Lyon, Paris and Strasbourg), Hungary, China and (in the near future), Spain and Luxemburg.

www.essca.fr/en

About Arts et Métiers

Arts et Métiers is a major technology establishment with eight campuses and three institutes. Its key mission is to train engineers and managers for industry and research. Each year, it educates more than 6,000 graduate and doctoral students. Its courses, its 15 laboratories and its partnership-based approach to research make Arts et Métiers a socio-economic player with deep local roots.

Learn more: <https://artsetmetiers.fr/en>

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