



ESSCA

Press release

30th May 2023

Appointment

Isabelle Dreno joins ESSCA as Deputy Director in charge of Resources and Transformation Support

ESSCA is strengthening its governance to meet the challenges set by the Odyssee 20/24 strategic plan by **creating the position of Deputy Director General in charge of resources and support for transformation**. It will be headed by Isabelle Dreno, who joins us after a career focused on steering and supporting transformation. With the recruitment of this new profile, we are pursuing our ambition to offer one of the best working, research and learning environments in European higher education on all of our 10 campuses in France and abroad.



As Deputy Managing Director in charge of resources and transformation support, Isabelle Dreno becomes a member of the Executive Committee and reports to the General Management steered by Jean Charroin. She will focus on **administration, accounting and finance, performance management, legal affairs, general services and real estate, and information systems**. Against a backdrop of changes in teaching methods and the deployment of our school, particularly internationally, Isabelle Dreno's mission will be **to support the organisation's structure**, with particular attention paid to real estate in France and internationally, and to take into account **digital challenges** and **digitalisation**, two major areas of focus in the Odyssee 20/24 strategic plan.

“ESSCA is undergoing significant development as part of an ambitious strategic project. My mission will be to adapt resources (financial, legal, economic, real estate and information systems) and support changes in operations to the institution's new dimension.” **Isabelle Dreno, Deputy Director General in charge of Resources and Transformation Support.**



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Isabelle Dreno, an experienced professional in steering and supporting transformation

A graduate of ESSCA and holder of an MBA (CHEA, Université Paris Dauphine), Isabelle Dreno has acquired solid experience in adapting organisations and managing major financial balances, combined with a business partner approach to promoting business development.

As Deputy Managing Director of Harmonie Mutuelle, she headed up the Group's Finance and Risks division (performance management, risk management, finance-accounting, technical insurance, real estate and purchasing). She then helped to build the VYV Group (the umbrella entity for Harmonie Mutuelle, MGEN, etc.), where she also created the Finance and Risks department. As a member of the General Management Committee, Isabelle Dreno played an active role in the development and implementation of strategic projects, as well as in successive mergers and alliances. In this context, she helped to structure the new organisations to maximise their efficiency. She has also directly managed the Group's subsidiaries in a variety of business sectors to ensure their development (acquisitions/mergers).

An independent director and chair of the audit committee of an ETI working to promote regional development, her experience of governance in the mutual insurance sector was rounded off by a Certificate in Company Administration from Sciences Po, in conjunction with the Institut Français des Administrateurs.

About ESSCA

Based on its rich 114-year history, ESSCA School of Management is a renowned and firmly established French and European institution. A pioneering school since its foundation in terms of teaching innovation and social and economic inclusion, it has striven to evolve on a permanent basis to incorporate the demands and challenges of the modern world with a will to train responsible leaders and assist organisations undergoing change.

A private higher education institution of common interest built upon a not-for-profit associative structure and a member of the Conférence des Grandes Ecoles, ESSCA School of Management delivers an officially recognised 5-year post-secondary Master degree and also offers a fully accredited Bachelor in International Management degree programme, a Specialised Master, and Master of Science programmes. The school also offers a range of training programmes designed specifically for senior executives, managers, and operational teams.

Thanks to its AACSB, AMBA and EQUIS triple crown accreditation, a status held by only 1% of business schools around the world, the school is an internationally renowned institution.

Strengthened by a multi-campus identity that helps consolidate its appeal to local regions and the showcasing of French expertise in the areas of higher education and research, ESSCA can call upon a network of almost 20,000 alumni working all across the world and currently welcomes 461 faculty and administrative staff and 7,000 students on its campuses in France (Aix-en-Provence, Angers, Bordeaux, Lyon, Paris and Strasburg), Hungary, China and (in the near future), Spain and Luxemburg.

www.essca.fr/en

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