



ESSCA

Press release

14 April 2023

Nomination

Stéphane Ruiz appointed head of ESSCA's Malaga campus

ESSCA School of Management has appointed Stéphane Ruiz to the position of head of the school's new European campus situated in Malaga (Spain) to prepare the successful opening and development of ESSCA's 9th official premises. His mandate includes the supervision of ongoing construction works within the former Calle de Marqués de Valdecañas 4 convent building, preparing the official opening in January 2024, and designing the training programmes that ESSCA will deliver in Spain.

Stéphane Ruiz, a Franco-Spanish expert in charge of the ESSCA campus in Malaga



A Franco-Spanish engineer with over 20 years of international experience, Stéphane Ruiz has worked as a technical advisor for IDEA (the Andalusian Innovation and Development Agency). His role was to coordinate over 16 European projects relating to innovation, entrepreneurship, financing, sustainability, and internationalisation.

Also a mentor for start-ups and a member of investment forum juries, he managed three editions of the Audencia Scale-up programme. In addition, Stéphane has co-directed the activities of the Andalusian Europe Corporate Network, the largest network of its type in the world created to support companies promoted by the European Commission and played a part in its governance on a

worldwide level.

His track record also features participation in the positioning of Malaga as a major technological hub within Spain and Europe as chair of the Transfiere investment committee (the largest forum for innovation and technology transfer in Southern Europe). He was also an active member of the consulting committee of the Digital Enterprise Show, the most important technology event dedicated to digital transformation in Europe.

ESSCA will benefit from his wealth of experience in order to develop training aligned with new technologies.

“On ESSCA's Malaga campus, we plan to develop training programmes focused on corporate management, notably in the area of the digital transformation of companies and in particular in the field of cybersecurity, Big Data, AI and 5G. Delivered entirely in English, these programmes will undoubtedly contribute to attracting the talent from around the world that Malaga needs to continue its growth”, **states Stéphane Ruiz, director of the new ESSCA campus.**

In addition to designing first and third cycle programmes, Stéphane will also be tasked with managing the administrative and teaching staff of the new campus and handling the maintenance and operation of the premises in order to offer the perfect working, research, and learning conditions.

Supporting the Andalusian entrepreneurial boom

ESSCA is continuing its international development apace by choosing to establish itself in Malaga, a city much sought after by international students (of whom there are currently 35,000) and recognised as one of the most important technological hubs in Europe. In so doing, the school is seeking to position itself as a major figure in Spanish higher education, responding to the needs of tech businesses in particular.

“At present, there is a clear demand for qualified management and digitalisation training in Malaga and the region as a whole, especially given the entrepreneurial boom that the city is experiencing as evidenced by innovative projects such as those being conducted at the Malaga TechPark and involving over 650 cutting-edge technological companies”, comments Stéphane Ruiz.

To ensure successful opening of the Malaga campus, ESSCA has set up a progressive, three-step plan:

- From September to December 2023, ESSCA students on academic exchanges will carry out their semester abroad in Malaga on temporary premises;
- Official unveiling of the 4000 m² campus scheduled for January 2024, enabling a larger number of students to be welcomed;
- The third phase, beginning in September 2024, will see the rolling out of the full programme portfolio and the welcoming of new Spanish and international students.

Via the opening of this new campus, ESSCA is implementing the same local anchoring strategy as for its other campuses. The school is aiming not only to provide a connecting point for students with the corporate world, but also to become a recognised feature of life in Malaga. **Among the first actions to be set in place is the recent participation of ESSCA in a symposium held in Paris “Vers la ville durable” in support of Malaga’s bid to host Expo 2027.** Malaga is in contention with cities such as Bloomington (USA), Phuket (Thailand), Belgrade (Serbia) and San Carlos de Bariloche (Argentina). The final vote will take place on 20 June 2023.

About ESSCA

Based on its rich 114-year history, ESSCA School of Management is a renowned and firmly established French and European institution. A pioneering school since its foundation in terms of teaching innovation and social and economic inclusion, it has striven to evolve on a permanent basis to incorporate the demands and challenges of the modern world with a will to train responsible leaders and assist organisations undergoing change.

A private higher education institution of common interest built upon a not-for-profit associative structure and a member of the Conférence des Grandes Ecoles, ESSCA School of Management delivers an officially recognised 5-year post-secondary Master degree and also offers a fully accredited Bachelor in International Management degree programme, a Specialised Master, and Master of Science programmes. The school also offers a range of training programmes designed specifically for senior executives, managers, and operational teams.

Thanks to its AACSB, AMBA and EQUIS triple crown accreditation, a status held by only 1% of business schools around the world, the school is an internationally renowned institution.

Strengthened by a multi-campus identity that helps consolidate its appeal to local regions and the showcasing of French expertise in the areas of higher education and research, ESSCA can call upon a network of almost 20,000 alumni working all across the world and currently welcomes 461 faculty and administrative staff and 7,000 students on its campuses in France (Aix-en-Provence, Angers, Bordeaux, Lyon, Paris and Strasbourg), Hungary, China and (in the near future), Spain and Luxemburg.

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ESSCA

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