

14 April 2023

## International

### ESSCA sets up in Luxemburg and appoints Antoine Rech director of its new campus

ESSCA School of Management continues its implantation strategy in Europe by opening a 10<sup>th</sup> campus in Luxemburg, where the first student intake will be welcomed at the beginning of the next academic year in September 2023. The campus will be steered by director Antoine Rech. The addition of these new premises is in line with the European Higher Education Space initiative designed to train future executives and meet the expected needs of local businesses in the areas of auditing and asset management. The campus, situated in the very heart of Europe, will prioritise the recruitment of students from bordering countries and facilitate inter-campus mobility whilst keeping tight control of its carbon footprint.

#### Antoine Rech, director of ESSCA's Luxemburg campus



Holding an MBA from Sacred Heart University and a graduate of ICN Business School and EFAP, Antoine Rech has a wealth of international professional experience in marketing, communications, and financial management, as well as being a proven expert in the field of higher education. Over the past 18 years, Antoine has held a number of senior positions within Sacred Heart University Luxemburg and Jack Welch College of Business & Technology. Among his achievements was his role in the American university tripling its student intake in Luxemburg.

*“The priority for ESSCA is to make available to all its students effective tools that will enable them to successfully complete their studies and go on to excel further. In Luxemburg, the school will be adapting to the local market and its specificities, thereby adding to the already very appealing portfolio that ESSCA has to offer. Our first students, who are expected in September, will benefit from a made-to-measure programme, with the top-level academic component completed by discovering what makes this country so rich: multiculturalism and a diversified, dynamic ecosystem”* **Antoine Rech, director of ESSCA at Luxemburg.**

#### ESSCA at Luxemburg: a campus connected to a local ecosystem

As of the beginning of the 2023 academic year, the initial batch of students will arrive on the Luxemburg premises as part of their mandatory semester abroad in the 3<sup>rd</sup> year of ESSCA's



# ESSCA

## Press release

Grande Ecole programme. ESSCA in Luxembourg will step up operations in respect of its guiding principles: competence, humanism, solidarity, responsibility, ambition, honesty, autonomy, and imagination, without overlooking a passion for innovation and concerted involvement in societal and environmental issues. One event is already scheduled to take place at ESSCA Luxembourg on 20<sup>th</sup> June on the theme of climate challenges, featuring the appearance of Runa Kahn (Chair and Founder of the NGO Friendship), James Monnat (CEO of Foundry) and Associate Professor and Researcher Sonia Chickh M'Hamed (ESSCA).

An entire community is already assembling around the school via the implication of alumni and ESSCA partners. Around 60 former students out of the 150 active alumni in Luxembourg were present in March at the first ESSCA event held in Luxembourg, one that promises to be the first of many. Closely in touch with its environment and open to the world at large, the school intends to establish links with a series of academic, institutional, and economic partners in order to roll out a motivating, responsible and thought-provoking ecosystem for the benefit of its students and their continuing development, as well as profiting the city of Luxembourg itself, its appeal, and its economy.

### About ESSCA

Based on its rich 114-year history, ESSCA School of Management is a renowned and firmly established French and European institution. A pioneering school since its foundation in terms of teaching innovation and social and economic inclusion, it has striven to evolve on a permanent basis to incorporate the demands and challenges of the modern world with a will to train responsible leaders and assist organisations undergoing change.

A private higher education institution of common interest built upon a not-for-profit associative structure and a member of the Conférence des Grandes Ecoles, ESSCA School of Management delivers an officially recognised 5-year post-secondary Master degree and also offers a fully accredited Bachelor in International Management degree programme, a Specialised Master, and Master of Science programmes. The school also offers a range of training programmes designed specifically for senior executives, managers, and operational teams.

Thanks to its AACSB, AMBA and EQUIS triple crown accreditation, a status held by only 1% of business schools around the world, the school is an internationally renowned institution.

Strengthened by a multi-campus identity that helps consolidate its appeal to local regions and the showcasing of French expertise in the areas of higher education and research, ESSCA can call upon a network of almost 20,000 alumni working all across the world and currently welcomes 461 faculty and administrative staff and 7,000 students on its campuses in France (Aix-en-Provence, Angers, Bordeaux, Lyon, Paris and Strasburg), Hungary, China and (in the near future), Spain and Luxembourg.

[www.essca.fr/en](http://www.essca.fr/en)

## ESSCA

**Marguerite Moulin**

Tel. : 00 33 2 52 09 40 27  
[marguerite.moulin@essca.fr](mailto:marguerite.moulin@essca.fr)

## Communication

**Stéphanie Masson /  
Myriam Boukaïa**

Tel. : 00 33 6 84 65 17 34 / 00 33 7 50 69 52 56  
[smasson@madamemonsieur.agency](mailto:smasson@madamemonsieur.agency)  
[mboukaia@madamemonsieur.agency](mailto:mboukaia@madamemonsieur.agency)