

2022-23 academic year: New ESSCA campus to open in the heart of a European capital

In July 2021, ESSCA School of Management formally announced the creation of [a new campus in France](#), in Strasbourg. A triple crown-accredited school of management, ESSCA will roll out a series of post-secondary, degree-granting training programmes, its Bachelor programme and Master's-level Grande Ecole programme from the beginning of the 2022-23 academic year on its new campus. Already firmly established in France in Angers, Aix-en-Provence, Bordeaux, Lyon and Paris, the School will be opening its latest premises within the “espace européen de l’entreprise” in Schiltigheim, thereby creating closer links with the various regional ecosystems.

In line with the targets sets by the Odyssee 20/24 strategic plan, ESSCA commits to offering among the very best working, research and learning conditions in European higher education by 2030.



A new institution in the heart of Europe

The new campus is being established **in the heart of the “espace européen de l’entreprise” in Schiltigheim**, one of the largest tertiary and innovation industrial estates, in the Alsace region. The area brings together a host of teaching and research institutions, including ECAM Strasbourg-Europe, the CNRS campus, Charles de Foucauld High School, and the Louis Pasteur University Institute of Technology.

This **stimulating environment** has been specifically chosen to formalise exchanges between companies, institutions, and students in the tertiary and digital fields. Located to the north-west of the city in the inner suburbs, **the campus will be within easy reach** of the mainline train station and city centre, both of which are just a 15-minute connection away from the school.

The **1200m²**, single-storey ESSCA premises comprise 7 classrooms and workspaces, a student hall of residence, and rooms dedicated to association life, as well as an on-site catering service.



PRESS RELEASE

Angers, 9th March 2022

Future staff and teachers on the campus will be able to take full advantage of the **school's academic and organisational know-how**, as well as the teaching and research dynamics of a **faculty that currently totals 157 teacher-researchers**.

*"The Great East in general, and especially the Alsace area, are corporate and entrepreneurial regions offering top-quality teaching. Thanks to the opening of this new campus, ESSCA School of Management will from now be **the only triple crown-accredited business school covering 90% of the country in less than 3 hours' travel time**. This geographical advantage is unrivalled. It enables us to ensure higher education in Management of the very best international standard across all of France in the interests of our students, their families, local authorities, and companies of all sizes, from large groups to intermediate and medium to small-sized businesses", specifies Jean Charroin, Dean of ESSCA School of Management.*

The school will offer two training programmes from the beginning of the 2022-23 academic year:

- 1st year **Bachelor in International Management**: 30 places
- 1st year **Grande Ecole Programme**: 30 places

Registration will be open via **Parcoursup** until 29th March 2022.

A meeting will be held on Saturday 19th March, from 10am to 5pm at the Palais de la musique et des congrès de Strasbourg, aimed at high school pupils and their families wishing to obtain further information.

ESSCA Strasbourg campus address:

Espace européen de l'entreprise / LE TWINS
ROUTE DE HAUSBERGEN / RUE DE LA HAYE
67300 SCHILTIGHEIM

About ESSCA School of Management

Now 112 years in existence, ESSCA School of Management offers a range of courses in marketing, business, finance, HR, digital and consulting. It is a member of the Conférence des Grandes Écoles and delivers a nationally endorsed Bac+5 Master's-level diploma as well as a Bachelor in International Management, a Specialised Master's and a Master of Science. A non-profit 1901 association and EESPIG-certified, ESSCA School of Management is part of the 1% of business schools worldwide to hold AACSB, AMBA and EQUIS triple crown accreditation status, thanks to the excellence of its programme portfolio, international exposure, and close ties with the corporate world. The school currently comprises a 17,000-strong alumni network present around the world. Established on 8 different campuses in France and abroad (Aix-en-Provence, Angers, Bordeaux, Lyon, Paris, Strasbourg, Budapest, and Shanghai), the school delivers a broad range of curricula in tandem with a large-scale network of partner universities in 56 countries. The Grande Ecole programme can also be taken in continuing education format. The school also offers a selection of training programmes specially designed for executives, managers, and operational teams.

www.essca.fr/en/

Press contacts	
<p>ESSCA Marguerite Moulin Tel: 02 52 09 40 27 marguerite.moulin@essca.fr</p>	<p>MADAMEMONSIEUR COMMUNICATION(S) Stéphanie Masson / Shérazade El Houari Tel: 06 84 65 17 34 / 06 43 54 97 02 smasson@madamemonsieur.agency selhouari@madamemonsieur.agency</p>