ESSCA
SCHOOL OF MANAGEMENT

Dive into the latest trends in Finance

*Blockchain/Cryptocurrency ***
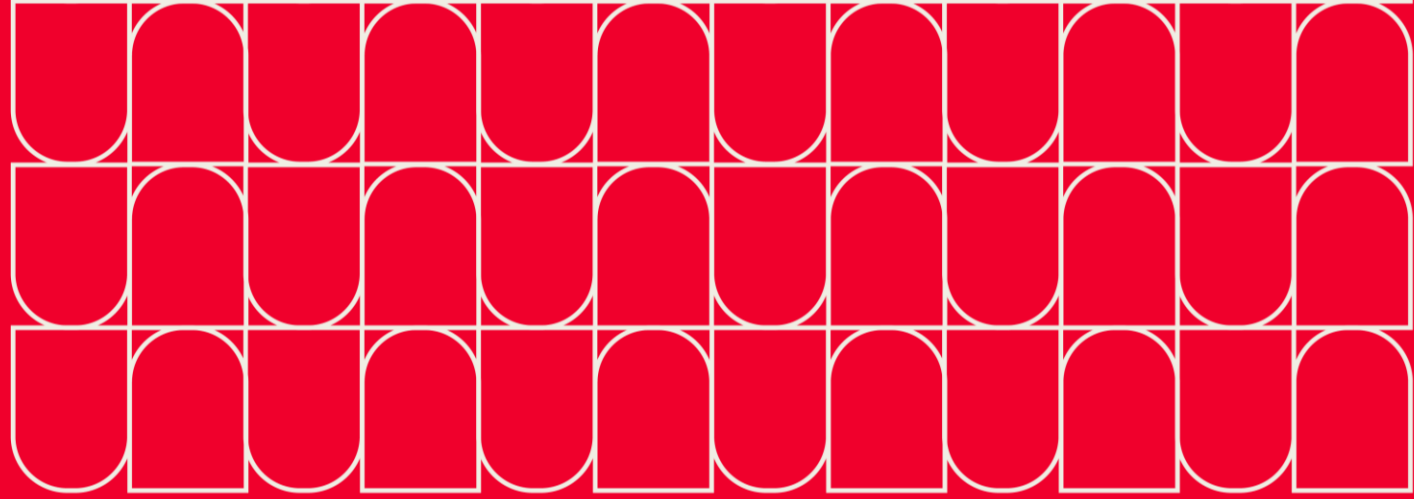
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Sustainable Finance

June 16ᵗʰ – July 6ᵗʰ 2024

* Course taught by the **"Personality of the Year"** Deloitte 2024 Digital Assets Conference

Introduction to ESSCA

ESSCA in a few words

Founded in 1909, ESSCA School of Management prepares its students through a five-year programme to become managers in marketing, finance, and management in an international environment.

One of the post-secondary business school with international accreditation, ESSCA has been granted five « labels » of excellence: Conférence des Grandes Écoles, the Master's degree, the EPAS certification, the AACSB accreditation and the EQUIS accreditation. In 2023, ESSCA ranked 54th in the Financial Times ranking.

ESSCA offers international programmes on 10 sites: Angers, Paris, Aix-en-Provence, Strasbourg, Malaga, Luxembourg, Budapest and Shanghai, along with a network of 279 partners universities in 56 countries. At present, the school works with some 2,500 companies.

ESSCA: Creating Futures

In the top 1% business schools worldwide:

PARIS
STRASBOURG
ANGERS
LYON
BORDEAUX
AIX-EN-PROVENCE

2 NEW LOCATIONS:
> Malaga in 2023
> Luxembourg in 2023

BUDAPEST   SHANGHAI

AACSB ACCREDITED

EQUIS ACCREDITED

ASSOCIATION OF MBAs ACCREDITED

ESSCA key figures

Nearly **7,000** undergraduate, postgraduate & continuing education students

18,000 alumni worldwide

2,500 corporate partners

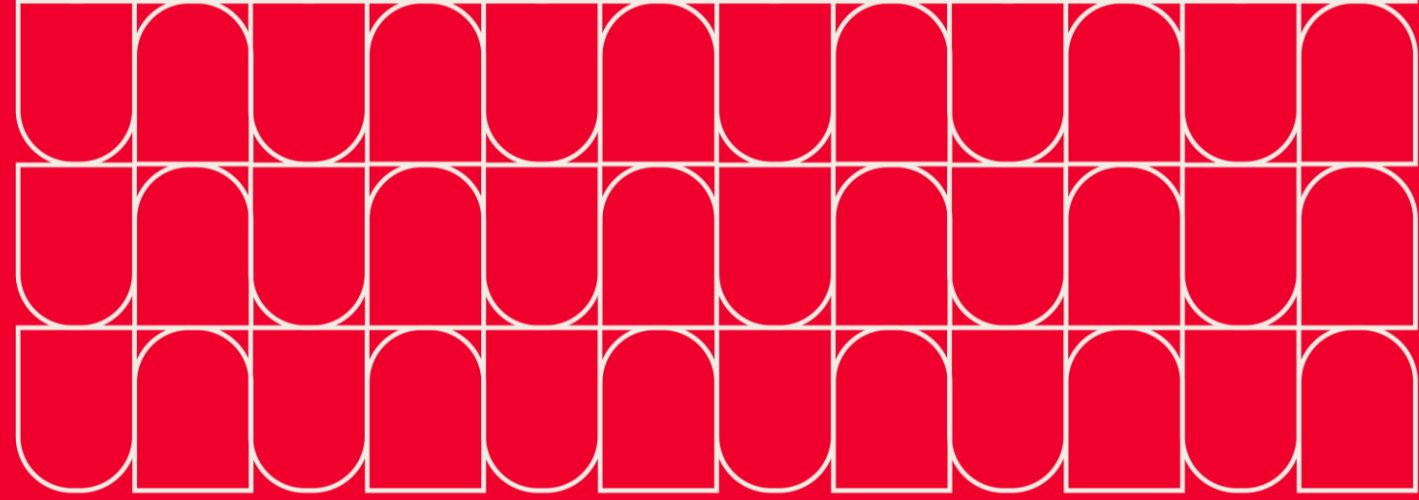A network of partner universities in **56** countries

461 Full-time faculty members and members of staff

Presentation of the Programme

The Programme

- Intensive 3-week programme

- Entirely taught in **English**

- Open to **undergraduate and postgraduate students**

- Offers a multicultural learning environment which develops cross-cultural skills

- Provides a knowledge into the essential aspects of **Sustainable Finance & Decentralized Finance (Blockchain & Cryptocurrency)**

- Includes **field trips** to outstanding cultural sites such as the vineyard of Remich, castle of Vianden, city of Luxembourg and also corporate visits (TBD - Ferrero, European Investment Bank, Luxembourg Stock Exchange, PwC, etc..)

- Includes an **Exclusive Entry Pass for International Tech Fair "Nexus 2050",** the largest IT event in Luxembourg.

- **12 ECTS** (6 per course)

- **60h of courses**, including corporate visits

NEXUS 2050

€FPA LUXEMBOURG
European Financial Planning Association

Teachings

- ## DeFi : Blockchain and Cryptocurrency : shaping the future of Finance

In this course taught by **Mr. Laurent Marochini** * (Head of Innovation at Société Générale, Luxembourg), students will uncover the transformative potential of blockchain and decentralized finance (DeFi). They will delve into the principles of blockchain, its applications in finance and fintech, and explore how it can shape and redefine traditional finance.

* This award recognizes an individual who has made a significant impact in the digital assets industry over the past year. The recipient of this award is someone who has shown outstanding leadership, innovation, and influence in the field, driving growth, and fostering a positive environment for digital assets in Luxembourg.

- ## Sustainable Finance (in cooperation with EFPA – European Financial Planning Certification)

Mr. Patrick Levaldaur, Chairman of the EFPA, will lead the course. It will cover various aspects related to sustainable investing, banking, and financial practices within the context of Luxembourg's finance industry. The Professor will go through the introduction of sustainable finance, the regulatory framework, sustainable investment strategies, the green financial products and services, CSR, and case studies and practical applications. In addition to the course, a certificate of participation will be delivered by both ESSCA & EFPA.
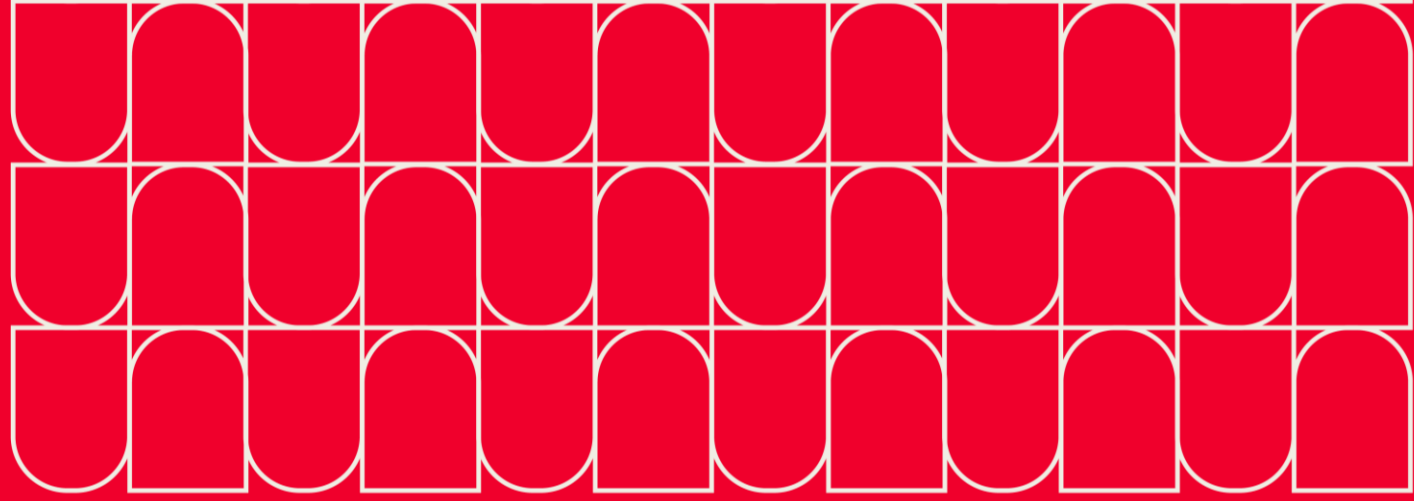
Extra-curriculum

Exclusive 2-day pass for each participant to the International Tech Fair "Nexus 2050" the largest IT event in Luxembourg. This year, the fair will focus on artificial intelligence, sustainability, cybersecurity, financial technology, as well as talent attraction and development.

- Corporate visits
- Cultural visits
- Vineyard of Remich
- Castle of Vianden
- City of Luxembourg
- Welcome & farewell dinners

Practical information

Key dates

- Nomination : 1st of April

- Application deadline : 15th of April

- No refund after the 1st of May

- Accommodation checking-in date : 16th of June

- Programme starting date : 17th of June

- Programme ending date : 5th of July

- Accommodation checking-out date : 6th of July

- After the application deadline, please
  check directly with us if there are still places available.

Practical information

Visa

For participants from non-European countries, a short-stay visa may be mandatory. Please ask your local study abroad advisor. Should a visa be necessary, it will be delivered upon proof of your official letter of acceptance issued by ESSCA following your registration.

International health insurance

Valid international health insurance or travel insurance covering hospital care and repatriation is required to fulfil your registration on the Summer Programme.

Please send us a copy with your application and make sure your document is written either in French or English.

Class time and textbooks

Generally, students will have up to six contact hours per day. These contact hours also include those of the field visits which are directly subject-related. Students will not need to use particular textbooks. All material is provided by the lecturers, but a laptop is highly recommended.
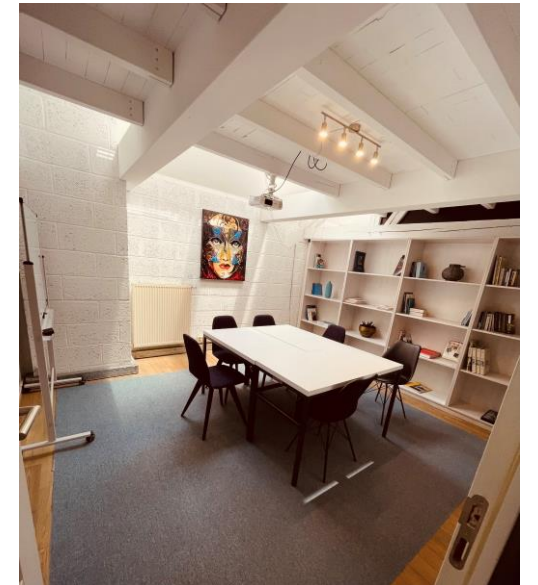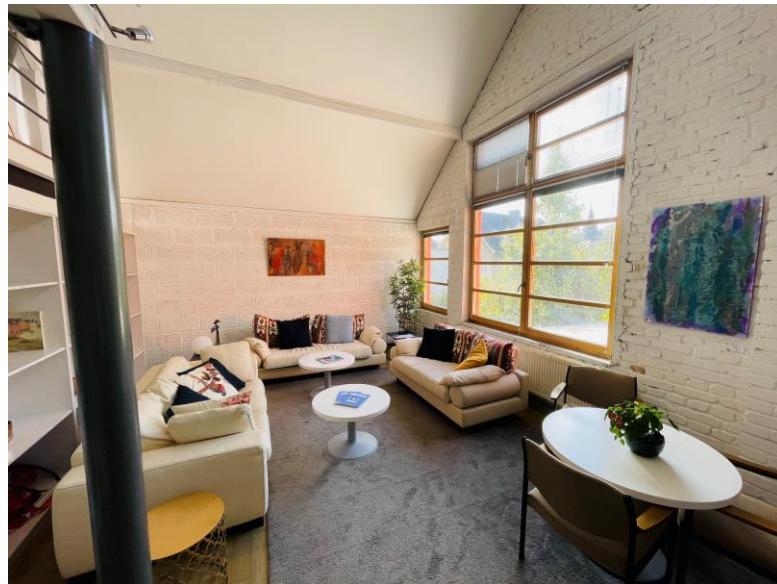
The Campus

In the heart of Luxembourg City

In a co-working space, offering contacts to start-ups

Classrooms, meeting rooms, cafeteria, lounge, garden

Accommodation

- Twin bed- rooms
- Breakfast included
- 5 minutes from campus
- Central location
- Air conditioning

Fees

EUR 3,600

Included:

- Courses and course material
- Scheduled visits and field trips
- Accommodation in twin shared room
- Welcome and farewell social events

Not included:

- Personal expenses
- Meals except for the above-mentioned group meals
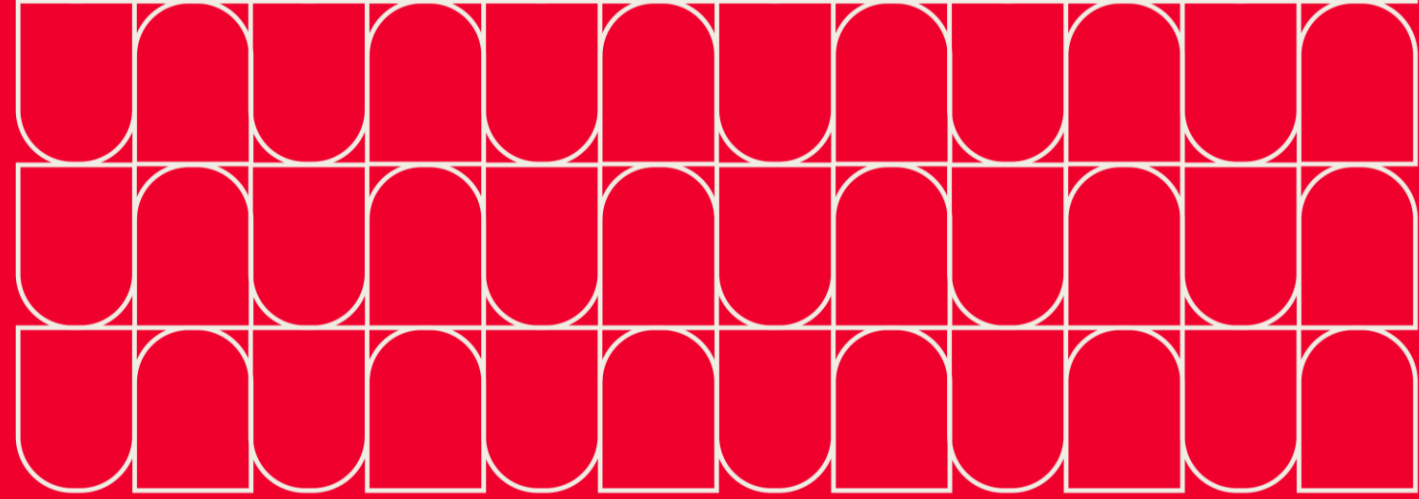- Public transportation (free in Luxembourg)

Entry Requirements

- Students must have undertaken at least 1 year of undergraduate study at their home institution

- Students must be able to attend lectures, ask and answer questions, give presentations and write formal assignments in <u>English</u> (roughly equivalent to a score of 80 on the TOEFL® iBT)

We look forward to seeing you!

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LUXEMBOURG

Creating Futures

AACSB, AMBA, and
EQUIS accredited

Associate member
of UCO (Université
Catholique de l'Ouest)

Member of FESIC and
Conférence des Grandes
Ecoles

EESPIG
certified